



YEREVAN SHOW 2013

October 28 – 30
EXHIBITOR REGISTRATION

Please, provide application before September 01, 2013 to:
4 Vetkina Street, Moscow, Russia 127521
AJA INTERNATIONAL
www.ajainternational.com
Tel/fax: +7495 9887755, +79154635570
e-mail: ys@ajainternational.com
CONTACT PERSONS:
Nadezhda Mladentseva, Maria Ilyina
PROJECT DIRECTOR: Dr. Artak Udumyan

Exhibitor:.....
(full or short name of organization as provided in the incorporation documents)

Address (registered office).....
(as provided in the incorporation documents)

Settlement account
(Account No. from which any cash will be remitted)

Full name of a banking institution

Bank's correspondent account BIC

(bank identification code)

City(INN)/(KPP).....
(location of a banking institution) (company identification number /tax registration reason code)

Address (physical).....

..... Telephone

Fax E-mail.....

By this we confirm our participation in Yerevan International Jewellery and Watch Show AJA -2013 and kindly ask you to provide us based on the Terms and Conditions for Participation with:

EQUIPPED

Booth 1	<input type="checkbox"/> A
	<input type="checkbox"/> B
Booth 2	<input type="checkbox"/> A
	<input type="checkbox"/> B
Booth 3	<input type="checkbox"/> A
	<input type="checkbox"/> B
Booth 4	<input type="checkbox"/> A
	<input type="checkbox"/> B
Booth 5	<input type="checkbox"/> A
	<input type="checkbox"/> B
National Pavilion	

1. 2.
(organization name) (organization name)

PARTICIPATION WITH NO BOOTH PROVIDED (REMOTE PARTICIPATION)
 includes: - one accreditation;

2. 2.
(organization name) (organization name)

By my signature, my organization/company agree(s) to abide by all terms and conditions set forth in the exhibit information and policies.

..... Date _____ 2013
(signature and seal) (full name) (title)

REGISTERED AJA No. _____ 2013

GENERAL TERMS AND CONDITIONS FOR PARTICIPATION IN YEREVAN SHOW 2013

YEREVAN SHOW, Yerevan International Jewellery Show, is the grand international jewellery show held in Armenia. At an exhibition jewels from precious metals and batch production stones, unique jewelry of individual execution will be presented, precious and semiprecious stones, pearls, amber, corals, bijouterie, watches, craftwork etc. The show is promoted by AJA – Armenian Jewellers Association, a non-government organization Registered office: Republic of Armenia, 0010, Yerevan,

1. GENERAL PROVISIONS

1.1. These General Terms and Conditions for participation in YEREVAN SHOW, hereinafter referred to as the “Terms and Conditions for Participation”, shall determine and govern relations between AJA – Armenian Jewellers Association, a non-government organization, hereinafter referred to as the “Show Promoter”, and show participants, hereinafter referred to as the “Exhibitors”, as it pertains to timely and high-quality performance of mutual obligations related to arrangement of and holding YEREVAN SHOW (hereinafter referred to as the “Show”).

1.2. YEREVAN SHOW, will be held in Republic of Armenia, 0015 Yerevan Kashegorcneri St., 70, on October 28-30, 2013 (three business days).
Open daily from 10 a.m. until 7 p.m.
Installation of shows: October 28, 2013 from 7 p.m.
Dismantlement of shows: October 30, 2013 from 7 p.m.
Delivery of exhibits to the Show: October 30, 2013 from 8 a.m.
Registration of Exhibitors: October 30, 2013

1.3. The Show Promoter shall provide the Exhibitor with equipped exhibition area to place its display, install the showcases, arrange for furniture and accessories necessary for the Exhibitor to fit its display and provide for PR events and advertising.

1.4. The Show Promoter shall collect no registration fee from the registered Exhibitor for: any showcases and equipment provided; accreditation of any Exhibitor's representatives; and set of information documents.

1.5. Exhibitors officially applied for participation in the Show shall be guided by these Terms and Conditions for Participation and any provisions which may be added to this document by the Show Promoter as duly executed amendments.

2. PARTICIPATION

2.1. Any company willing to participate in the Show shall provide the Show Promoter by September 01, 2013 with two copies of official Show Participation Application/Contract duly completed and signed by the head of organization or his/her authorized person. Any Applications received after this deadline shall be accepted and considered in the event of any vacant exhibition area. On receipt of the Application/Contract, the Show Promoter may cut down the size of exhibition area requested of which it shall notify the Exhibitor in writing.

On receipt of the duly executed Show Participation Application/Contract, the Show Promoter shall register it, affix a seal and assign a number thereto and shall deliver one copy to the Exhibitor.

2.2. Once the Show Participation Application/Contract is registered, the Show Promoter of the one part, and Exhibitor of the other part, shall be deemed to have entered into contractual relations based on the Terms and Conditions for Participation, unless otherwise agreed by both Parties in writing (or provided in other regulatory documents published by the Show Promoter of YEREVAN SHOW, Yerevan International Jewellery and Watch Show).

2.3. At an exhibition if so approved by the Show Promoter the organization of collective participation of several firms at one booth is supposed.

Any Exhibitor arranging for joint participation shall provide the Show Promoter together with the Application with a list of firms willing to participate specifying their forms of ownership and registered offices. The Exhibitor providing for joint participation shall ensure that joint participants comply with the Terms and Conditions for Participation.

2.4. The Exhibitor shall nominate its authorized representative who, once arrived to the show site, shall have a power of attorney evidencing his/her right to represent the company.

2.5. Firms (organization) can participate in a show without the booth.

3. EXHIBITION AREA, EQUIPMENT AND DECORATION OF SHOWCASES

3.1. The exhibition area shall be provided to the Exhibitor for the period of the Show.

The locations of expositions are determined depending on the time of receipt of applications from the participants and availability of vacant areas. Organizations provided any financial and technical assistance to the Show shall have privileges in placing the showcases.

For the purposes of the Show, the Show Promoter may change, on extraordinary occasions, the Show general arrangement or location of any particular showcase.

3.2. The Exhibitor can use the area only according to the purposes and subjects of a show and its activities, equipment and operation of any sound, light and other facilities at the booths provided shall not interfere with activities of its neighbors and the Show in general.

3.3. The Show Promoter shall provide at its own cost and expense for installation of the showcases, connection of general electric lighting; security of the show site; clean-up of passages between the showcases; garbage disposal, works related to installation and dismantlement of shows; and general advertising in press, on TV and radio.

4. SERVICE ORDERS

4.1. The Show Promoter provides by Exhibitor's orders following services: hires service staff, arrangements for PR and advertising campaign, etc.

4.2. Any orders shall be executed using the blank forms provided to the Exhibitor by the Show Promoter, signed by the head of organization or person responsible for all settlements associated with the Show, sealed by the Exhibitor in two copies and delivered to the Show Promoter before the dates specified therein. In the event of failure to meet the dates for delivery of orders for the services requested by the Exhibitor, the Show Promoter shall not guarantee their timely provision.

The service order shall be deemed to have been accepted when the order form is registered by the Show Promoter and one copy shall be returned to the Exhibitor. The Show Promoter shall issue invoices for any extra services ordered based on service orders received from the Exhibitor and registered by the Show Promoter. Any extra services shall be provided by the Show Promoter to the Exhibitor only once they are paid for in full. If the Exhibitor refuses to accept any services ordered, it shall reimburse the Show Promoter for any expenses connected with accomplishment of these services.

5. ADVERTISING, INFORMATION AND DEMONSTRATION OF EXHIBITS

5.1. All types of advertising are allowed both with respect to the Exhibitor and any goods/works/services manufactured and provided by the Exhibitor, in strict compliance with the Show line but within the limits of the rented exhibition area only.

5.2. Any advertising in the exhibition hall using technical and other facilities (audio, video, optoelectronic and other systems) as well as arrangement for any performance and show programs is allowed only with consent of the Show Promoter and on receipt of its approval in writing.

Similar approvals shall be required in the event of installation of any other equipment capable to produce optic or acoustic effect.

5.3. The Exhibitor shall notify the Show Promoter of any advertising events to be held at its booth.

5.4. All types of photo, video and shooting during the Show shall be made by individuals and organizations with consent of the Show Promoter only. The relevant authority shall be obtained for shooting during the time when the Show is closed for visitors. No other individuals or filmmakers shall be allowed to the Show site.

5.5. The Show Promoter reserves the right for carrying out of all kinds of shooting on show territories, including an exposition as a whole, separate exhibits, and use of the finished shooting materials for advertising of the show activity in mass media

5.6. The Show Promoter shall issue by order of Exhibitors information booklets and provide the services associated with arrangement of and holding press conferences, presentations, cocktails, press meetings, briefings, etc.

6. RESPONSIBILITY AND INSURANCE

6.1. The Exhibitor shall assume legal responsibility arising out of these Terms and Conditions for Participation, including responsibility for compliance with safety rules, fire safety and public order.

6.2. The Exhibitor shall reimburse the Show Promoter for any damages caused to any rented show facilities, booths and showcases, electric main and other property and for any losses which may be incurred by the Show Promoter through Exhibitor's fault.

6.3. The Exhibitor shall provide for insurance of the jewellery for the entire period of the Show and transportation of items from the country of consignment to the country of destination and back in the company approved by the Show Promoter which shall be the Freight forwarder and Insurer.

7. FORWARDING SERVICES

7.1. Exposition transportation on/from an show are produced by the transport-forwarding company authorized by the Show Promoter when due hereunder and in the terms established by the Show Promoter.

7.2. Any matters related to declaration of items and equipment and accuracy of any documents provided shall be the sole responsibility of the Exhibitor.

8. BUSINESS OPERATIONS

8.1. The conclusion of trade transactions at a show, and also sale of exhibits is performed in accordance with applicable laws of the Republic of Armenia

9. FORCE MAJEURE

9.1. Neither the Show Promoter of an show, nor the Exhibitor would not bear responsibility for proper execution or non-execution of obligations on the present Conditions of participation if this improper execution or a failure to perform is a consequence of the force majeure circumstances, which Parties couldn't expect or prevent.

9.2. Force majeure shall include war, hostilities, earthquake, flood, hurricane, epidemic, fire or similar events as well as laws, orders and other regulations of the competent state authorities or local government passed upon registration of the Show Participation Application/Contract by the Show Promoter (registration of the organization as an Exhibitor) and preventing the Parties from performance of their obligations.

9.3. The Party affected by force majeure shall promptly notify the other Party in writing of the occurrence and cessation of the aforementioned circumstances within five (5) business days at the latest of the date of occurrence thereof and attach the relevant supporting documents. The information provided shall specify the nature of the circumstances and assessment of their effect on the performance by the Party of its obligations and the term of performance thereof. Failure to notify the other Party of force majeure in a timely manner shall divest the relevant Party of its right to refer thereto in future. Meanwhile, the term of performance of any obligations shall be extended accordingly for the period equal to the duration of said circumstances.

9.4. Certificates issued by competent authorities shall be the proper evidence of the occurrence of such circumstances. Should such complete or partial failure to perform any obligations continue for the period exceeding one (1) month, each of the Parties may terminate contractual relations, and in this case neither of the Parties shall be entitled to be indemnified by the other Party for any eventual losses and be paid any compensation.

9.5. The Show Promoter may adjust the Show progress and hold it at another place should any of the above circumstances occur.

10. DISPUTE RESOLUTION

10.1. Any disputes and controversies arising between the Show Promoter and Exhibitor, unless settled through negotiations, shall be resolved in Yerevan Arbitration Court in accordance with applicable laws of the Republic of Armenia.

10.2. In the event of any conflict in interpretation of these Terms and Conditions for Participation published in foreign language, the English version shall prevail.

11. SPECIAL PROVISIONS

11.1. Exhibits to the booth shall be delivered in the prescribed manner and within the time periods established by the Show Promoter by the forwarding company approved by the Show Promoter based on the bilateral written agreement entered into by and between the Show Promoter and Exhibitor.

11.2 The Exhibitor shall deliver to the Show Promoter by September 10, 2011 three copies of the letter authorizing it to bring the exhibits and equipment to and from the Exhibit.

11.3. The Exhibitor shall appoint an individual financially responsible for activation and deactivation of the security system related to its display.

11.4. Any documents, letters, etc, received by the Show Promoter by fax an/or via e-mail shall be legally valid before receipt of the relevant original copy and may be produced by the Show Promoter in court as the relevant proof.

11.5 These Terms and Conditions for Participation may be amended on a bilateral basis.

11.6 During the Yerevan Show 2012 exhibitors will have the opportunity to sell items. The representatives of the Customs Office will permanently be present at the Exhibition Hall.

11.7 Each guest of exhibition who participates without exposition will have opportunity to get information desk (table) for promotional materials (magazines, leaflets, brochures etc.) Price per information desk – USD500.

12. BANK DETAILS OF THE SHOW PROMOTER

USD Account

USD account:

UBS AG, Zurich, Switzerland

SWIFT code: UBSWCHZH80A

Correspondent Bank

Acc. 0230-36040.70L ARMSWISSBANK CJSC

SWIFT: ARSJ AM 22 Yerevan, Armenia, 05010 Vazgen Sargsyan 10

Beneficiary Bank

Beneficiary

“AJA” 2500010039210101

(Name, Account N)

RUB Account

Beneficiary Bank: Armswissbank

Address: 10 V. Sargsyan str., 375010 Yerevan, Armenia

Account details: Reciever: Armenian Jewellers Association

Correspondent Bank: Promsvyazbank, Moscow, Russia

SWIFT code: PRMS RU MM

RUB account:

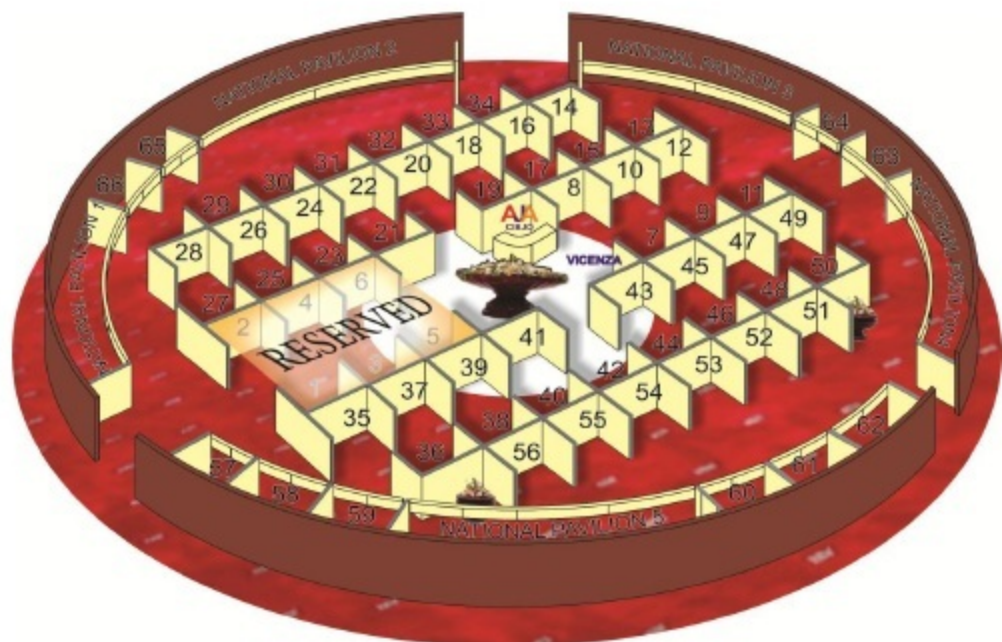
Beneficiary

AJA 2500010039210102

(Name, Account N)

Acc. 3011184097000073401 ARMSWISSBANK CJSC

SWIFT: ARSJ AM 22 Yerevan, Armenia, 0010 Vazgen Sargsyan 10



Booth numbers

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66				

National pavilions-1

National pavilions-2

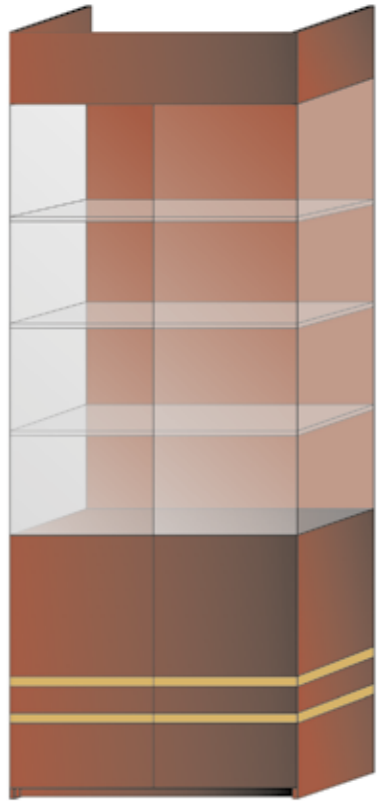
National pavilions-3

National pavilions-4

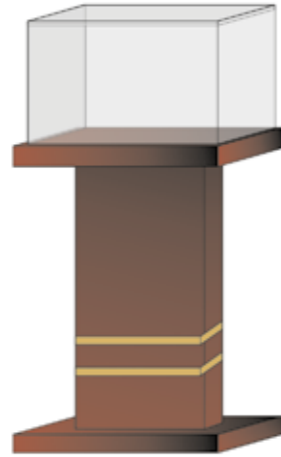
National pavilions-5

RESERVED

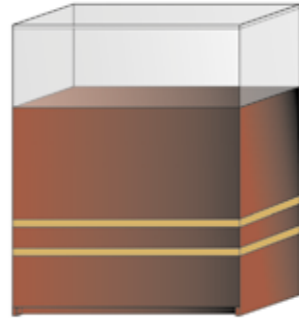
EXHIBIT RENTALS
DISPLAY CASE RENTALS



Showcase Unit: \$ 700



Cube Unit: \$ 500



Counter Unit: \$ 400

BOOTH RENTAL (at \$ 200/m²)

- 1) 7,5m² Booth: \$ 1500
- 2) 10m² Booth: \$ 2000

PAVILION RENTAL (at \$ 150/m²)

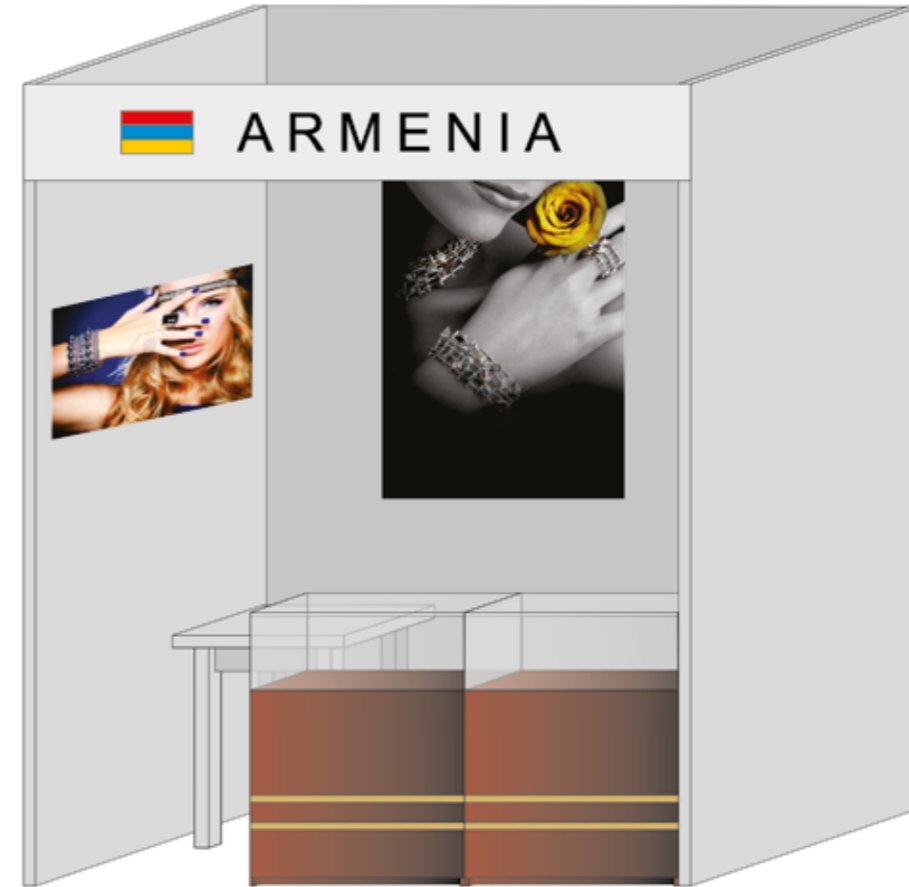
- 42m² National Pavilion: \$ 6300
- Minimum 10 showcases

ADDITIONAL ACCESSORIES



Set of Table & 2 chairs: \$ 200

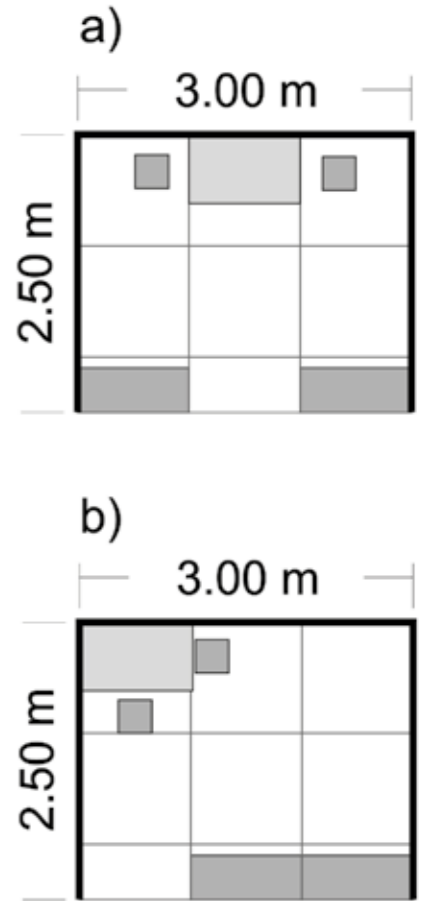
BOOTH PACKAGES



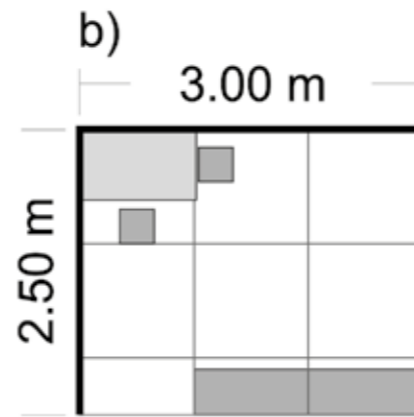
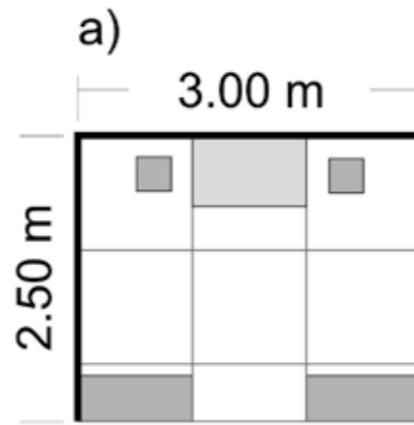
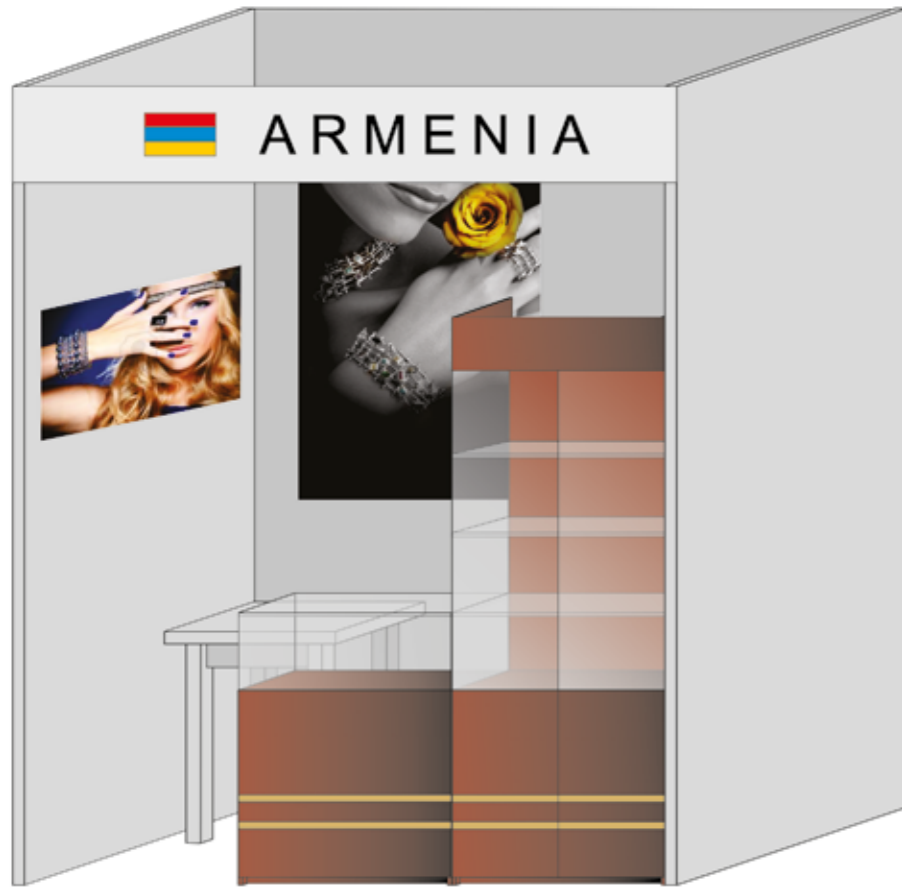
Booth No.1 \$ 2500

Includes:

- 1 x Booth (7.5 m² at \$ 200/m²) \$ 1500
- 2 x Counter Unit (at \$ 400/ea) \$ 800
- 1 x Set of Table & 2 Chairs \$ 200



BOOTH PACKAGES

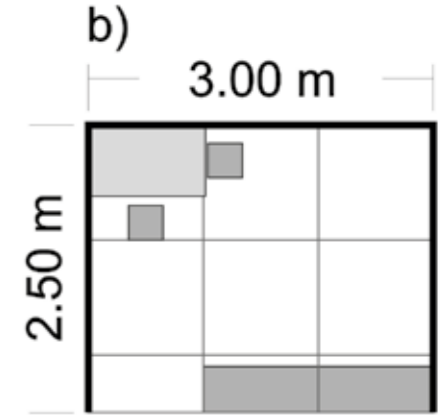
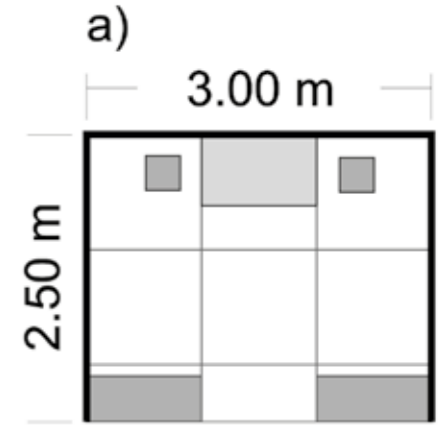
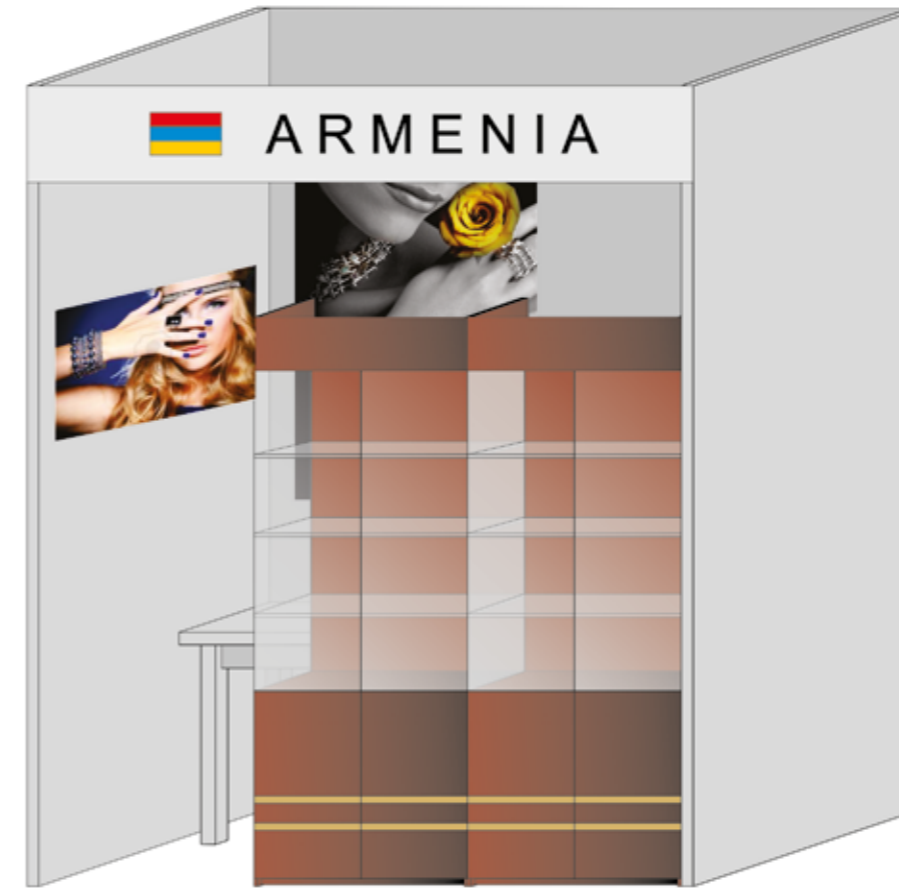


Booth No.2 \$ 2800

Includes:

1 x Booth (7.5 m ² at \$ 200/m ²)	\$ 1500
1 x Showcase Display Unit	\$ 700
1 x Counter Unit	\$ 400
1 x Set of Table & 2 Chairs	\$ 200

BOOTH PACKAGES

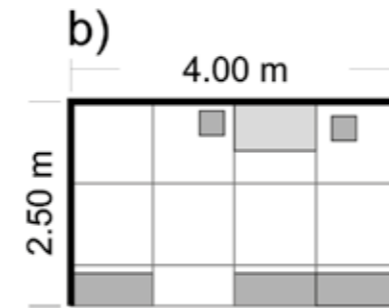
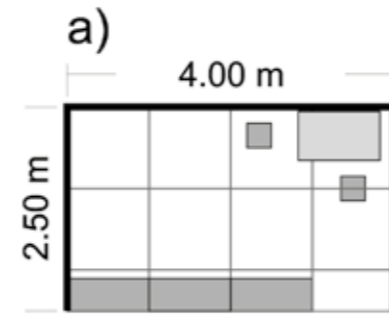
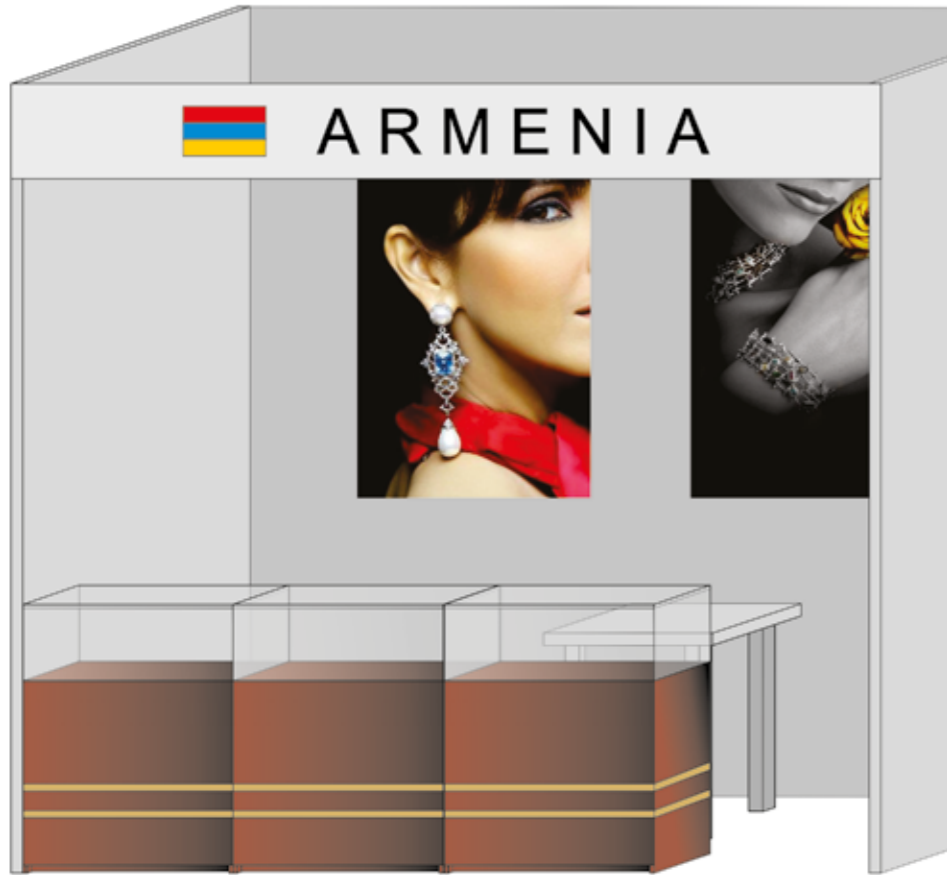


Booth No.3 \$ 3100

Includes:

1 x Booth (7.5 m ² at \$ 200/m ²)	\$ 1500
2 x Showcase Display Unit (at \$ 700/ea)	\$ 1400
1 x Set of Table & 2 Chairs	\$ 200

BOOTH PACKAGES

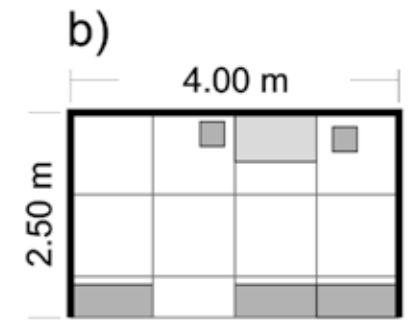
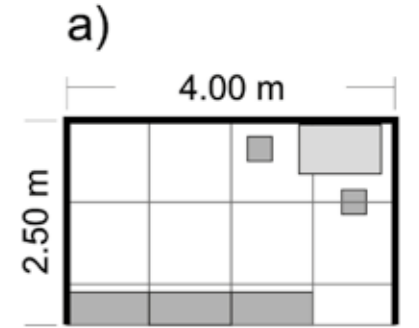
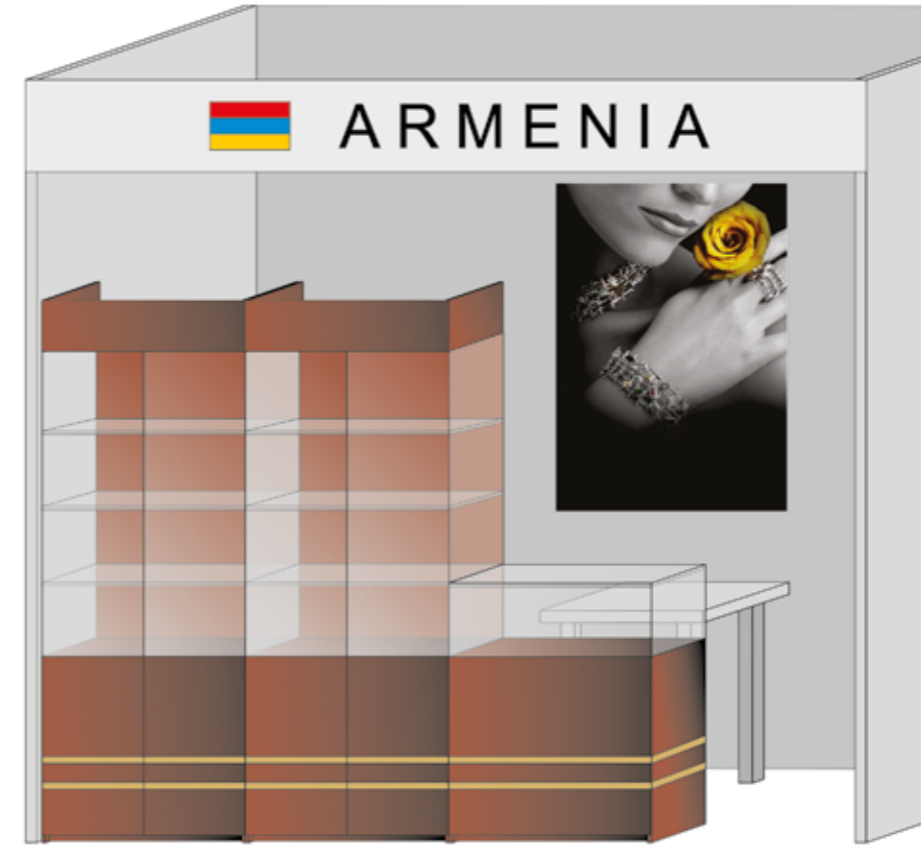


Booth No.4 \$ 3400

Includes:

1 x Booth (10m ² at \$ 200/m ²)	\$ 2000
3 x Counter Displays (at \$ 400/ea)	\$ 1200
1 x Set of Table & 2 Chairs	\$ 200

BOOTH PACKAGES

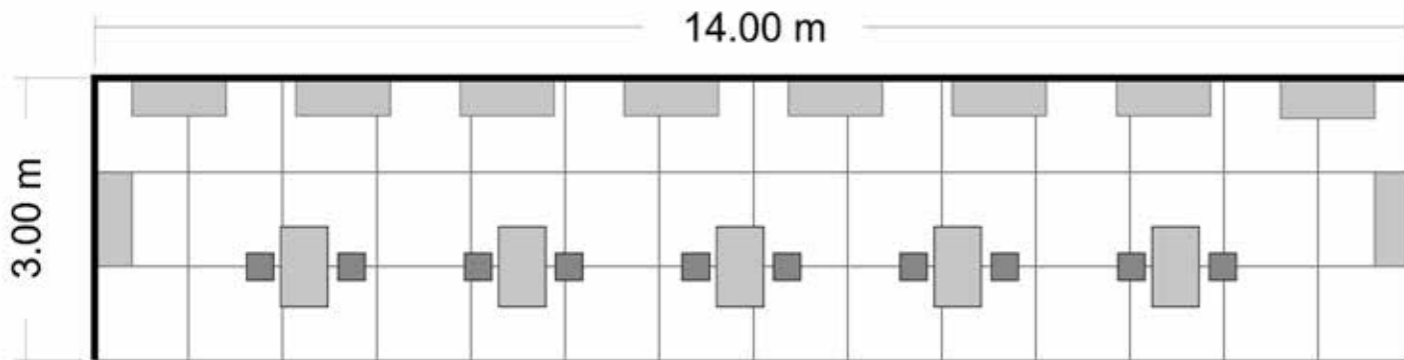
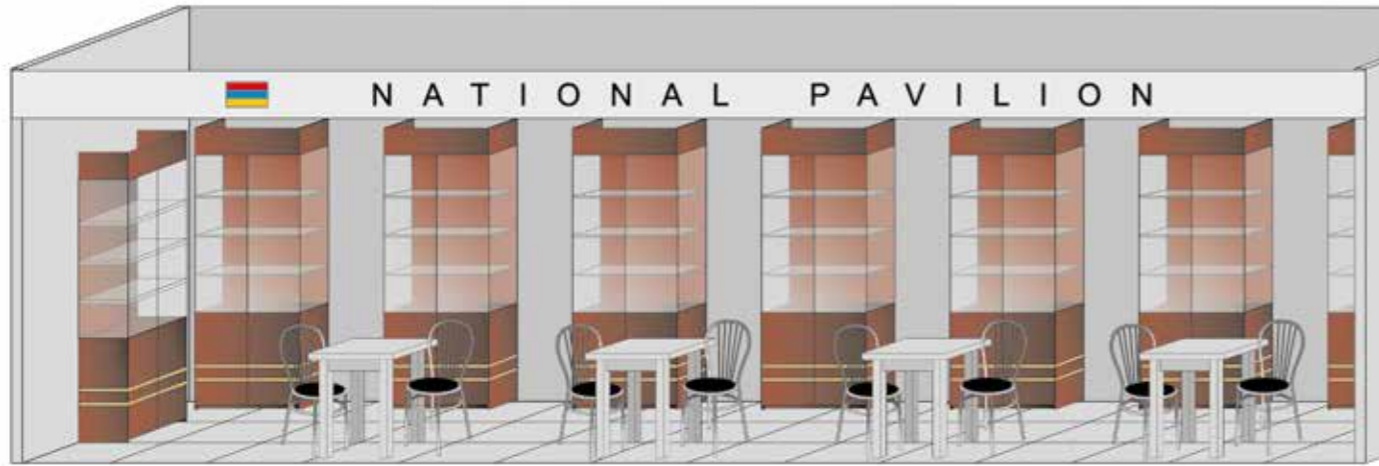


Booth No.5 \$ 4000

Includes:

1 x Booth (10m ² at \$ 200/m ²)	\$ 2000
2 x Showcase Displays (at \$ 700/ea)	\$ 1400
1 x Counter Unit	\$ 400
1 x Set of Table & 2 Chairs	\$ 200

SAMPLE OF PAVILION



Pavilion \$ 14300

Includes:

1 x Pavilion (42m ² at \$ 150/m ²)	\$ 6300
10 x Showcase Displays (at \$ 700/ea)	\$ 7000
5 x Set of Table & 2 Chairs (at \$ 200/ea)	\$ 200


GROVANA
of Switzerland

