

Emerging Designer Awards

2012 Entry Form (please complete on your computer screen, save, and email as a file with your images)

Entries must be received by October 15, 2011.

- Limited to one entry per designer; please use one entry form for all photo submissions.
- Up to 3 pieces can be submitted per entry, one photo per piece only (3 photos total). If more than 3 megs each, use www.yousendit.com
- Submissions must be of actual pieces; hand and CAD renderings will not be considered.
- Photos will be accepted by email/yousendit only. Be sure to include your full name and jewelry descriptions.
- Email your entry form to hh@centurionjewelry.com, or fax to: 413-683-1333

Name		Company		
Address		City	State	Zip/Postal Code
Country	Phone	Fax	Email	

Brief description (30 words) of your design style and company.

IMPORTANT: You must check the box at the bottom of this form to have your entry considered in this competition.

Criteria for voting:

Invited retailers will be voting based on a balance between creativity, originality, function, production quality, craftsmanship/skill, and their belief the product will sell in high-end stores. Due to the high-end audience of the Centurion show, only entries appropriate for luxury stores will be considered. Typical entries range from US \$500-\$25,000+.

Winners will receive:

- Complimentary space with Tower Showcase @ Centurion
- All scheduled meals and social functions for 2 people.
- Inclusion in select at-show promotion & post-show publicity.

Winners must be prepared to:

- Bring a range of work, including custom pieces as well as production, or limited production pieces customers could order at the show and in the future.
- Bring the appropriate press information to maximize their opportunity at the show, and afterwards.
- Pay for their own travel and accommodations, as well as the logistics of getting their pieces to the show (insurance, etc.)

[__] By checking this box, you agree to abide by the rules of the Centurion Emerging Designer Awards Competition.

Questions? Please email <u>hh@centurionjewelry.com</u>.

Winners will be notified by November 2011.

Rules and Regulations:

- The deadline for entry is Oct. 15, 2011. Entries that arrive after this deadline will not be accepted.
- Entrants must NOT have exhibited in a U.S. jewelry show before.
- Designers should submit up to 3 images, composed of unique works, and production, or limited production pieces.
- Only *one photo per piece* may be submitted, that adequately shows the design, quality of workmanship, and integrity of the piece. Each submission should illustrate a recognizable and consistent style of the designer's own.
- All photos must be sent via email, with **descriptions listed** in the same order as the attached photos.
- Descriptions must indicate type of metal and whether gems used are enhanced or synthetic.
- All entries must be high-resolution photos (300 dpi).
- Designs submitted should be recent and MUST NOT have been submitted in past competitions in the jewelry industry.
- Entrants must be individuals showing their own work; submissions for a manufacturer or employer will NOT be accepted.
- Winners must be capable of supplying their line if it is ordered at the show.
- Winners must agree to allow Centurion to use their entries for the publicity and promotion.
- Centurion reserves the right to use photographs submitted in this competition for promotional use, without payment to the entrant for such use.
- All entries must be sent to <u>hh@centurionjewelry.com</u>