

Manny Bonnazzo
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Fort Lee, NJ 07024
(201) 224 -5105

Professional Experience

ACCOUNT EXECUTIVE, **Sasha Primak, Inc.**, New York

Oct. 1997-June 2008

Sales to fine Jewelry stores throughout the U.S., development of new accounts, enhancing and growing existing accounts, and marketing and sales thru vendor trade shows.

NATIONAL SALES MANAGER, **Peter Altman Inc.**, New York

Feb. 1994- Oct. 1997

Sales to Guild stores nationwide for prestigious designer of 18k and platinum jewelry

ACCOUNT EXECUTIVE, **B. D'Elia**, New York

Feb. 1993-Feb. 1994

Representation of fine Jewelry to department and better specialty stores in the Mid Atlantic and New England areas

SALES, **Fortunoffs**, New York

Sept. 1992-Jan. 1993

Sales position in fine jewelry and antique sterling silver departments

ACCOUNT EXECUTIVE, **Cordova Inc.**, New York

May 1992-Sept. 1992

Sales for Mid Atlantic and New England areas to department and better specialty stores

SALES MANAGER, **Maximus Creations**, New York

Jan. 1990-May 1992

Sales to fine Jewelry stores throughout East Coast, Southwest and Midwest, development of new accounts, enhancing and growing existing accounts

SALES MANAGER, **PE Jay Creations**, New York

Feb. 1989-Jan.1990

Conducted sales for the entire East Coast, sold lines to fine jewelry stores, created sales relationship with Macy's Northeast

Regional Sales Manager, **Jeff Cooper, Inc.**, New York

Jan 1983-Feb1989

Managed East Coast and Southwest Sales territories, opened accounts with the ninety top jewelry retailers, created sales growth annually thereafter.